

Sponsorship Opportunities 2011



THE INSURANCE DAY LONDON MARKET AWARDS

Over the past eleven years, winning an Insurance Day London Market Award has become a distinct mark of superior achievement. A true reflection of hard work, dedication and exceptional performance.

Individuals and companies alike recognise the positive benefits that are associated with both entering and sponsoring a London Market Award.

In 2010, the Insurance Day London Market Awards attracted more than 500 top industry professional from the leading insurance companies performing in the market today.



WHY SPONSOR THE INSURANCE DAY MARKET AWARDS 2011

An unrivalled branding opportunity

- Be seen as a key influencer and supporter of the industry
- Your branding in front of Insurance Day's readers every week
- Influence an audience of CEOs, Directors and Managers across key business functions
- Embed your brand in their minds

Network with and market to the industry's most influential people

- Form invaluable relationships with the people your business needs most
- Meet the esteemed judging panel, highest quality entrants and senior level attendees

Stand out from your competitors

- High profile branding
- Client entertainment
- A unique marketing opportunity

INSURANCE DAY LONDON MARKET AWARDS 2011 SPONSORSHIP PACKAGE

Cost range from 6K - 20K dependant on the level of sponsorship

CATEGORY SPONSORSHIP PACKAGES WILL INCLUDE:-

- Table for 10 at Awards ceremony
- Branding in print (your logo on the awards adverts in Insurance Day)
- Networking opportunities with up to 500 industry leaders
- Ownership of a category
- Presentation of award
- Branded Reception table
- Branding and 150 word profile on entry form
- Branding on Website
- Option to attend your category's judging
- Full page advert in Supplement
- 150 word profile in awards supplement
- Extensive branding throughout venue on the awards night

AND MUCH MORE!



DATE TO REMEMBER

AWARDS CEREMONY

THURSDAY 1ST DECEMBER

GROSVESNOR HOUSE HOTEL
PARK LANE, LONDON

2011 Categories

- 1) The Corporate Social Responsibility Award
- 2) Young Broker of the Year
- 3) Young Underwriter of the Year
- 4) Professional Adviser of the Year
- 5) Claims Team of the Year
- 6) Transaction of the Year
- 7) Broking Team of the Year
- 8) Underwriting Team of the Year
- 9) Insurance Initiative of the Year
- 10) Technological Initiative of the Year
- 11) Company of the Year
- 12) Industry Achiever of the Year
- 13) Newsmaker of the year

MAKE YOUR MARK AS A SPONSOR OF THIS
INDUSTRY – LEADING EVENT, CONTACT SIENA
DEXTER ON +44 (20) 701 74043 OR EMAIL
SIENA.DEXTER@INFORMA.COM



On the night



The event itself takes place **Thursday 1st December 2011** at the **Grosvenor House Hotel**, Park Lane, London, W1

Dress code is black tie

Champagne reception at 7.00pm, call for dinner at 7.30pm

Table Bookings

Standard Tables = £3,250 +VAT per table of 10

Premium Tables = £4,250 +VAT per table of 10

To include branded table flags and a full page ad in the guest list (size A6)

Cost of a table includes

Champagne reception, 3 course dinner, a celebrity after dinner speaker, the awards presentation and casino tables after dinner.

The evening will finish at 1.00am.

You can request a table booking form on our website www.insurancedayawards.com or contact Siena Dexter on +44 (20) 7017 4043 or email siena.dexter@informa.com

Previous Attendee Companies

ACE European	Chaucer	G4S	Medre	Scyllogis Consulting
A J Gallagher	Chaucer Syndicates	GIC of India	Mi	Swiss Re
ACORD	Chubb Insurance Company of Europe	GlaxoSmithKline	Miles Smith	Talbot Underwriting
Allianz - ART	CII	Global Areospace	Miller Insurance	TAWA
Allied World	Cisco Systems	Grafton Europe Insurance Co	Mitsui Sumitomo	The Telegraph
Amlin	CityIS	Guidewire Software	Moore Stephens	Thomas Miller
Aon Benfield	Clyde & Co	Guy Carpenter & Company	MS Automotive	Thompson
Arch	CMS Cameron McKenna	Hardy	Navigators Holdings	Tokio Marine
Arden	Colt	Holman Fenwick Willan LLP	NEL	Torus Insurance
Argenta Syndicate Management	Cooper Gay	Houston Casualty Company	Newline Syndicate 1218	Towergate
Argo International	Cooper Gay Swett & Crawford	Howden Insurance Brokers	Newman Martin & Buchan	Transatlantic Re
Aspen	Crédit Agricole Corporate and Investment Bank	Intech a Sword Group Company	Novae Re	Travelers Syndicate Management /LMA
Atrium Space Insurance Consortium	Crowley & Associates	IUA	Oval Group	TriSystems
Audley Capital Advisors LLP	CSC	Jardine Lloyd Thompson	Panmure Gordon & Co	TSM Agencies
Barbican Insurance	CVC	JLT Advisory	PIA National	UIB
Beachcroft LLP	Devonshire Claims Services	KBC Peel Hunt	Polaris UK Ltd	Unique
Beazley	Dewey & LeBoeuf LLP	Kiln	Powerplace	W R Berkley Insurance (Europe)
BiteSize Learning	DHL GBS (UK)	Leadenhall Capital	PricewaterhouseCoopers	Wellington Management
Brit Insurance	Duke Street Capital	Liberty Syndicate Management	QBE	Willis
C5 Conferences	Edwards Angell Palmer & Dodge LLP	Littlejohn LLP	QBE European Operations	WR Berkley
Cadwalader, Wickersham & Taft	Endurance	Lloyd and Partners	Randall & Quilter	Xchanging
Canopus	EQECAT	Lloyd's	Reed Smith	XL ServicesUK
Capita	Ernst & Young	LMG Secretariat	Renaissance Re	Zurich
Cathedral Capital	Everest	Lockton International	RFIB	
Catlin Insurance Company	Faraday	Locktons	RMS	
CBL	Fidelity	Markel International	Robin Simon LLP	
Chartis		Marsh	Sapphire Systems	

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